

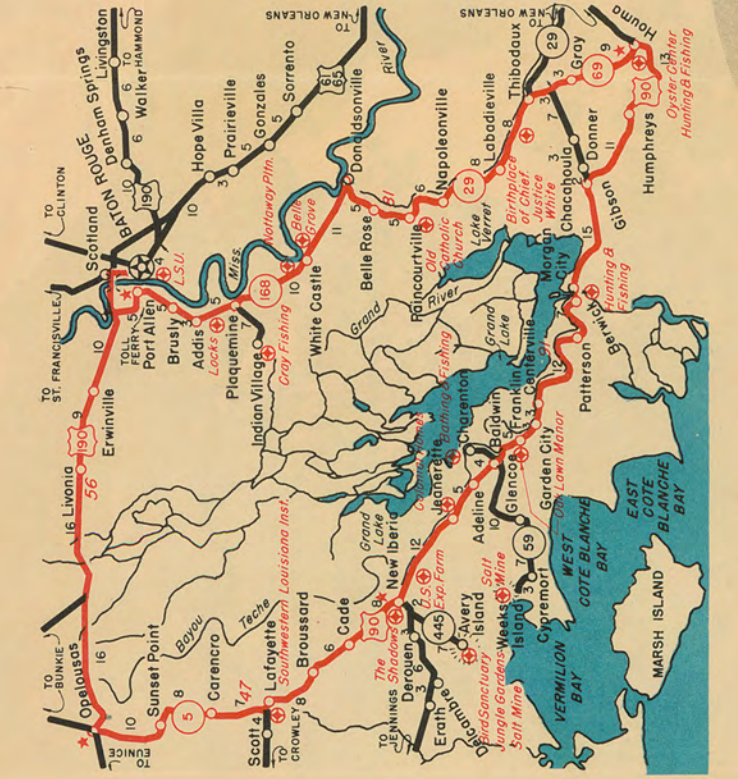


granaries and mechanized transit and storage facilities have kept New Orleans foremost among the central cities of the world. No central streets, miles of beautiful azuleo trails, modernized public buildings, and historical landmarks are preserved to delight the visitor. During the Mardi Gras season the city presents a new and wonderful stream of people and color. The great St. Louis Cathedral and the great St. Charles Canal and the great St. Louis Canal are still important. The great St. Charles Canal and the great St. Louis Canal are still important. The great St. Charles Canal and the great St. Louis Canal are still important.

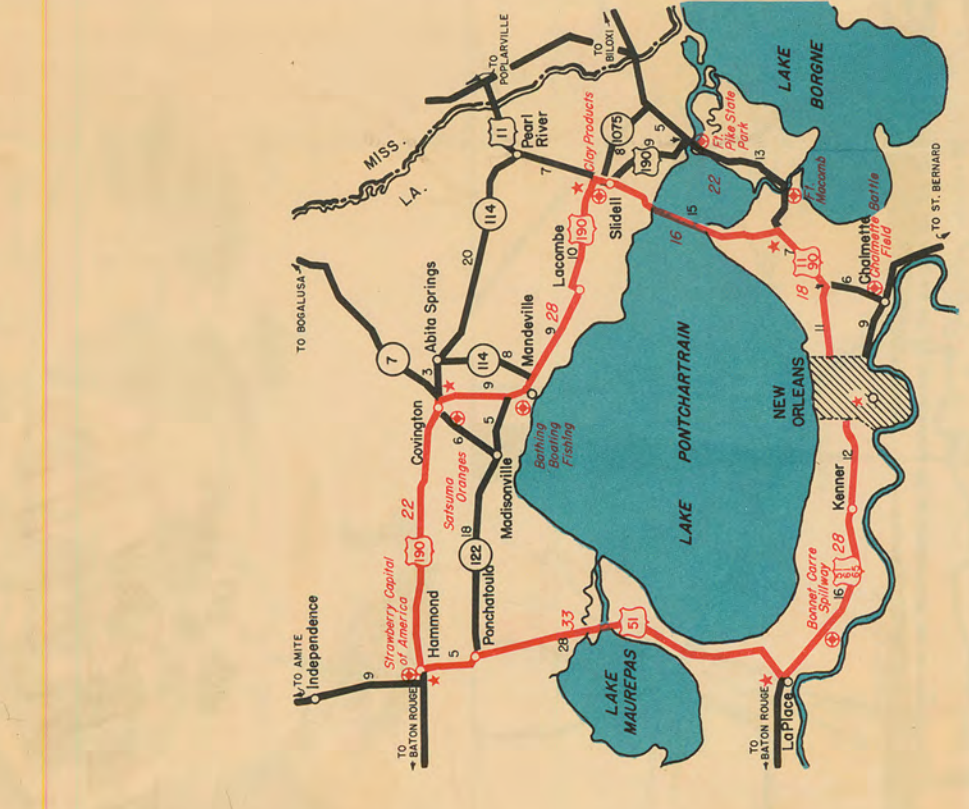
NEW ORLEANS
No city in America - few in the world - offer a greater variety of attractions and wealth of sight-seeing interest than does New Orleans. The city itself, with a general blending of the historic and the modern, is set in a surrounding countryside that contributes mightily to the enjoyment of a visit. The largest city of the South - New Orleans - has preserved through the years the charm of its architectural and cultural heritage. It has for generations been famed for its gaitery and picturesque quaintness. Today the city that has grown from a stockaded plank-walk settlement in the crescent curve of the Mississippi presents added interest through the development of its sprawling acres. A great lakeshore park and miles of delightful boulevard have appeared on the shore of Lake Pontchartrain. Long one of the world's great ports, vast warehouses,

MISSISSIPPI RIVER BRIDGE AT BATON ROUGE

One of the most interesting sights to be seen in Louisiana is the second great toll-free bridge over the Mississippi River. This bridge, known as the "Cajun" bridge, was opened to traffic on May 15, 1927. It is the longest bridge in the world, extending for 4,381 miles from New Orleans to Baton Rouge. The bridge is built on a bed of sand and gravel, and is supported by 200 concrete piers. It is a great engineering feat, and is a source of pride to the people of Louisiana.



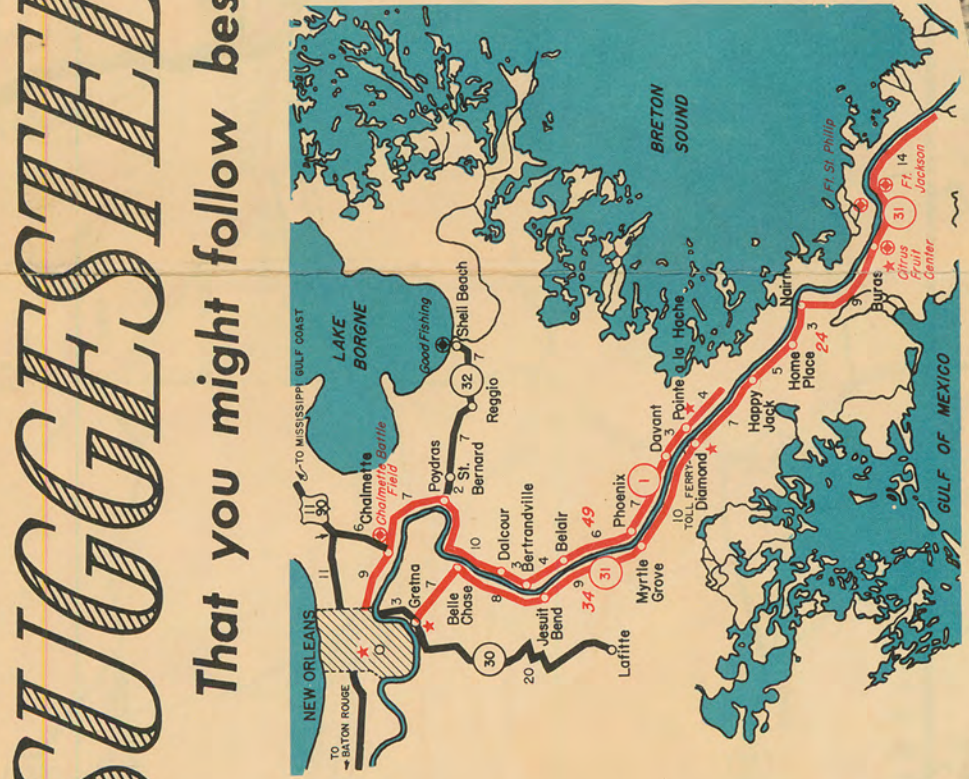
TOUR No. 6
This tour is the most comprehensive offered in this series. Along this entire route, city, town and farm still give evidence of the kindly "Cajun" folk who settled in and developed this area. Tropical jungles of cane, fields of cotton and corn and pasture land with grazing stock are interspersed with wild and desolate swamps and marshes where muskrat and wild fowl thrive. The inland waterways of the southern part of this area are an important part of the transportation system. A side-trip to the salt mines, which give no other source of salt, is well worth a visit. The salt mines, which give no other source of salt, is well worth a visit.



TOUR No. 1
Leaving New Orleans on the historic Old Spanish Trail you cross the longest bridge of its type in the world and pass through Slidell and thence along the shores of Lake Pontchartrain into Lake St. Charles and thence to the Gulf of Mexico.



TOUR No. 7
Driving northeast from Baton Rouge, you will reach the historic Natchez, the site of the first cotton gin, and thence south to the Gulf of Mexico.



TOUR No. 2
This delightful tour follows the Mississippi River to its mouth. You will see the world's largest levee, the Grand Isle, and the famous Bonnet Carre Spillway.



TOUR No. 8
Leaving Alexandria in the heart of Louisiana, this route follows the river on one side and the shore on the other. You will see the historic Natchez, the site of the first cotton gin, and thence south to the Gulf of Mexico.



TOUR No. 3
Westward from New Orleans and along the shores of Lake Charles, you will see the world's largest levee, the Grand Isle, and the famous Bonnet Carre Spillway.



TOUR No. 9
Shreveport, the second city of Louisiana, is known as "Old Louisiana Town". It is a city of great interest, with its historic architecture and its proximity to the Gulf of Mexico.



TOUR No. 4
The Airline highway leads you through Baton Rouge, the home of the University of Louisiana, and thence to the Gulf of Mexico.



TOUR No. 10
This is the Bayou Teche tour through the homeland of Evangeline. You will see the world's largest levee, the Grand Isle, and the famous Bonnet Carre Spillway.

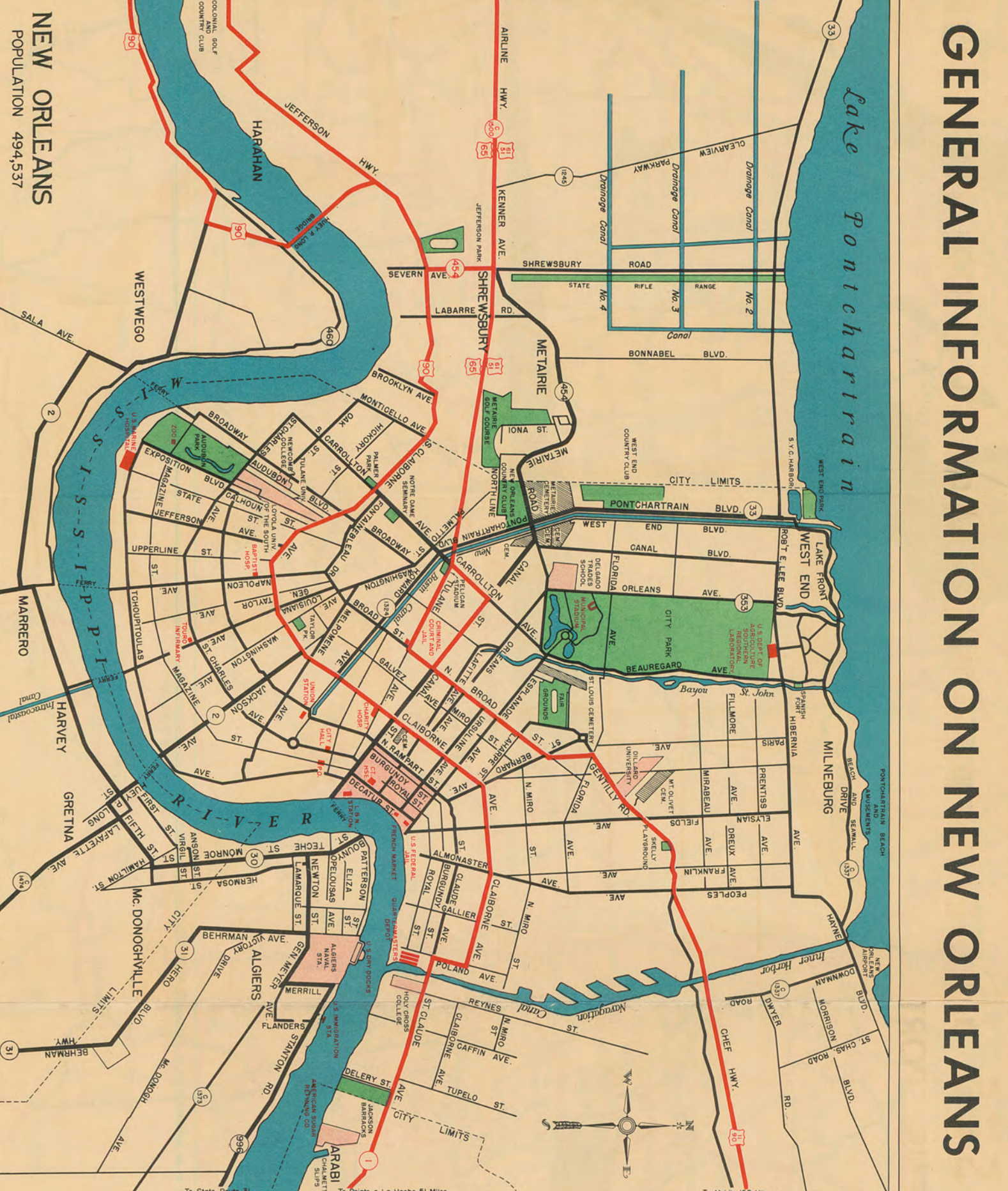
ROAD MAP of Louisiana



TOUR No. 5
The Old Spanish Trail from New Orleans to Lake Pontchartrain traverses the only area in the United States where deer and other animals roam at large in their wild state within city limits. For miles after miles the highway is flanked by water teeming with fish and crabs. The Mississippi Gulf Coast is a favorite vacation spot with excellent facilities for bathing and fishing and boating. The night life is modest and summer homes, both modest and palatial as well as cottages that may be rented by the day, week or month for reasonable prices. A vacation here will be long-remembered.



TOUR No. 11
The City of Lake Charles has taken its place as one of the important ports of the country, shipping each year through its modern facilities the products of the surrounding area, oil, sulphur, rice, cotton. The copious water is abundant. The copious water is abundant. The copious water is abundant.



GENERAL INFORMATION ON NEW ORLEANS
SUGGESTED SHORT MOTOR TOURS
That you might follow best to see Louisiana's scenic beauty and points of historic interest

WHAT TO SEE IN NEW ORLEANS
HOMES, WALKING TOURS, GARDENS, SPORTS, OPERA & THEATERS, ROADS, SIDE TRIPS, ETC.

DEPARTMENT OF HIGHWAYS
ISSUED BY THE
1941

NEW ORLEANS
POPULATION 494,937

See and Enjoy ALL of Louisiana -- Picturesque Historic Land of Early America -- The Nation's Industrial Frontier