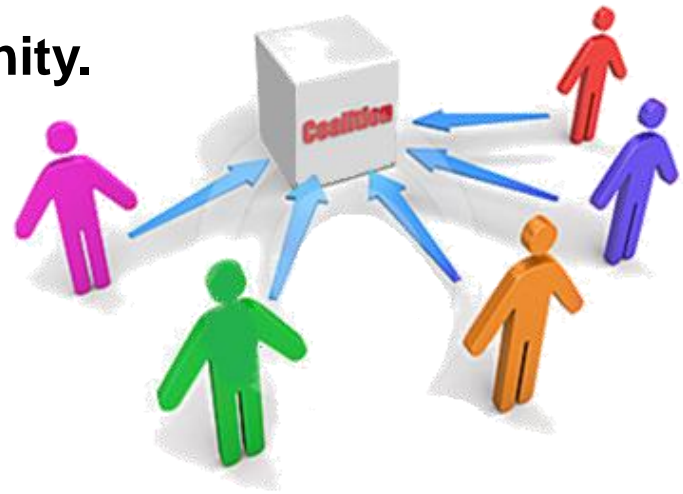


# **EFFECTIVENESS OF COALITION WORK AND COLLABORATION**

DRUG-FREE COMMUNITY COALITIONS

# WHAT IS A COALITION?

**Formal arrangement for collaboration among groups or sectors of a community in which each group retains its identity but all agree to work together toward the common goal of a safe and healthy community.**



# HOW DO COALITIONS WORK?

**Best practice in coalition work revolves around strategic planning**

**Assess Community Needs**

**Build Capacity to Address Identified Needs**

**Develop Action Plan Addressing Needs**

**Implementation of Plan**

**Evaluate Community Impact of Plan**



# COALITIONS AIM TO CHANGE OUR COMMUNITY

1. Providing Information
2. Enhancing Skills
3. Providing Support
4. Enhancing/ Reducing Access
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies



Education/ Awareness  
(Individual Strategies)

**Environmental  
Strategies  
(Entire  
Community)**

# **WHAT SO SPECIAL ABOUT COALITIONS?**

**Coalitions determine success by community-level indicators; not by individual outcomes**

**Coalitions utilize multiple strategies across multiple sectors; they do not specialize in single strategies such as classroom education.**

**Coalition staff focus on coordination and support of membership activities**



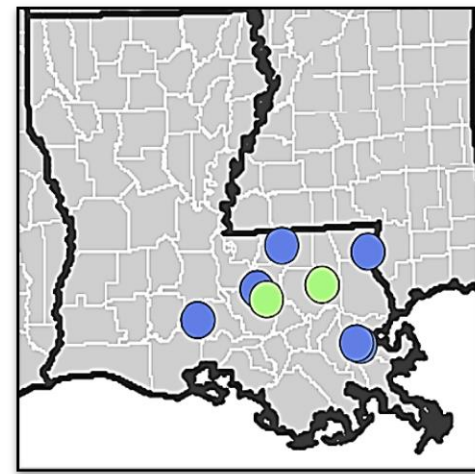
# **COALITIONS AND DRUG-FREE COMMUNITIES**

**Coalitions may focus on multiple community issues using strategic planning; Louisiana**

**DFC funding mandates two goals:**

- 1. Increase Community Collaboration**
- 2. Reduce Youth Substance Use**

# LOUISIANA DFC COALITIONS



Gretna: Jefferson Parish Alliance of Concerned Citizens (10)

Lafayette: The Knowledge Effect Coalition (3)

New Orleans: Greater New Orleans Drug Demand Reduction Coalition (2)

Clinton: East Feliciana Drug and Alcohol Awareness Council (2)

Port Allen: West Baton Rouge Drug-Free Community Program (2)

Bogalusa: Washington Parish Commission on Human Services (2)

Hammond: Tangipahoa-Reshaping Attitudes for Community Change (1)

Baton Rouge: Faith Chapel Gardere Initiative (1)

# REGIONAL TRANSPORTATION SAFETY COALITIONS

★ *Drug-Free Coalitions*



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# IMPORTANCE FOR STRATEGIC HIGHWAY SAFETY PLAN

## Four Emphasis Areas

1. Impaired Driving
2. Occupant Protection
3. Infrastructure and Operations
4. Young Drivers



# WHAT IS THE DATA SAYING?

According to the Caring Community Youth Survey, 12<sup>th</sup> graders in the Acadiana Area

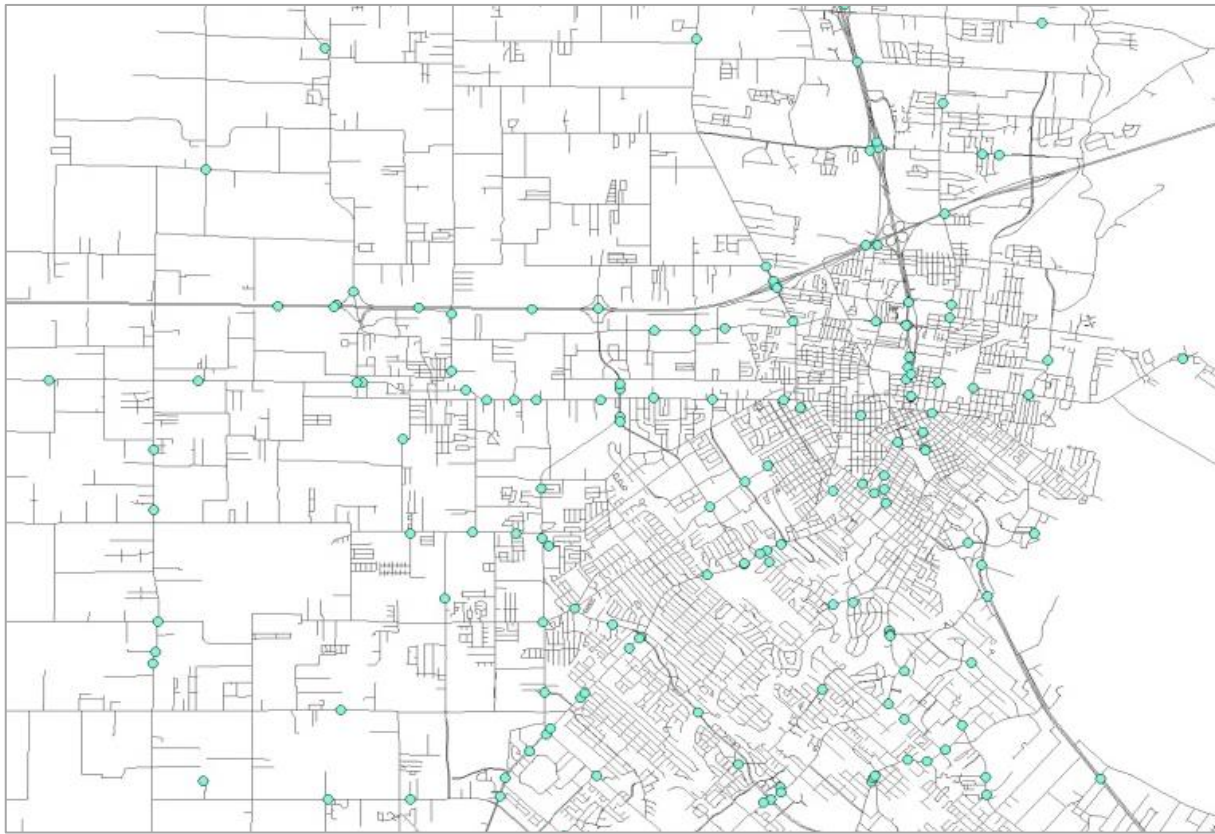
Human Services District report alcohol use as:

- 19% bought alcohol without a fake ID
- 84% got alcohol from someone 21 and older
- 35% can easily access alcohol from a store

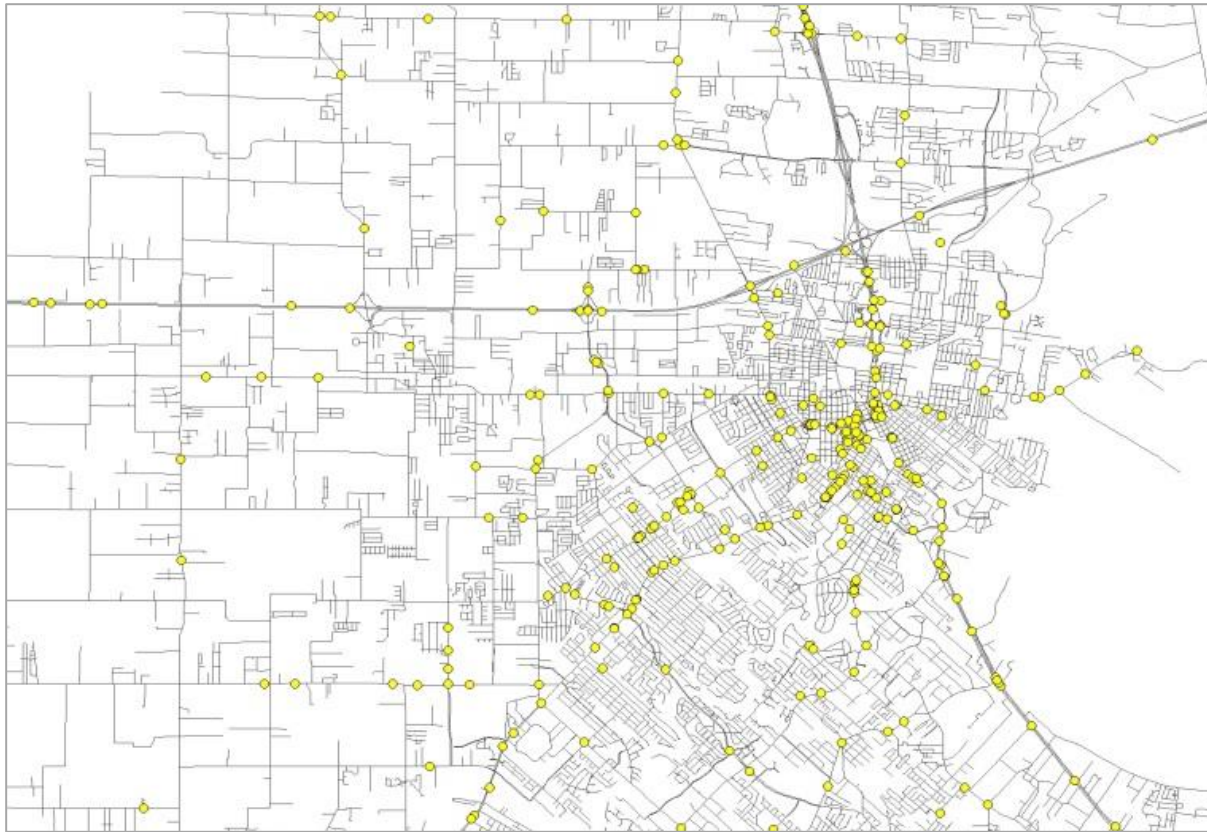
Louisiana Highway Safety Research Group. The percent average of youth arrested for DWI in the City of Lafayette is 13.11%.

Alcohol-related and fatal/injury crashes in the City of Lafayette between the years 2006 to 2013

# ALCOHOL-RELATED AND FATAL/INJURY CRASHES IN LAFAYETTE 8PM TO 11PM



# ALCOHOL-RELATED AND FATAL/INJURY CRASHES IN LAFAYETTE 12AM TO 3AM



# CLOSER LOOK AT COLLABORATION



## Impaired Driving

- » **Promote High Visibility Enforcement**
- » **Expand No Refusal**
- » **Close Underage Bar Loophole (18-20)**

# COMMON GROUND

## The Knowledge Effect

Access & Availability of Alcohol  
by Youth (Retail Outlets)



## Acadiana Regional TSC

Underage Youth Contribute to  
Impaired Driving Incidents



**Close  
Underage  
Bar  
Loophole**

# COLLABORATION IS KEY

## *Strategic Prevention Framework*



**WHAT CAN A COALITION DO FOR YOU?**

