Agenda
Multimodal Commerce Advisory Commission Meeting
August 15, 2017
1:30 P.M.
Iberville Building, 627 N 4th Street, 9th Floor
Baton Rouge, Louisiana

I. Intro

II. Purpose of meeting
   a. Status update: OMC 1-year anniversary – 7/1/2017
      i. ACTS 719/31 of 2014/2015 sessions
      ii. RS 36:508:3 – Office of Multimodal Commerce
      iii. RS 36:508:4 – Multimodal Commerce Advisory Commission
      iv. Advisory capacity post 7/1/16

III. Org [Phil Jones (brief section head intro/summary/; bgt)]

IV. Section Head briefings
   a. Organization
   b. High-level briefing of success stories and/or issues
      i. Aviation Brad Brandt
      ii. Rail Dean Goodell
      iii. Ports & Waterways Randall Whithers
      iv. Commercial Trucking Phil Jones

V. Success stories –
   a. PGBR (LED/DAF/DOTD)

VI. OMC objectives (5-year)
   a. Stakeholder outreach
      i. Objective: Promote/advance multimodal commerce awareness
         2. Differentiation from DOTD – more than just roads and bridges – “Pathways to the World”
         3. Multimodal benefits business and industry – “backbone of La. commerce and industry”

VII. Providing value - Issues Management Strategy
   a. Disciplined, coordinated and collaborative intra/inter-agency, multi-stakeholder process
   b. Issues Register
   c. Issues briefing document, one-pager

VIII. What keeps us up at night?

IX. Future meeting/frequency?